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Google analytics 360 certification answers

Exam Name: Google Analytics 360 Assessment Start Exam URL: Note: We did our best to keep this website updated to users for free. You can also update and post new or existing question answers. There are many questions on our website, but it is not easy to check them regularly. It would be great if you could help us update our website. Please comment on the same answer post or page or contact us from the contact page. We will try to update the questions/answers as soon as possible. What features are only available in the Analytics 360 property? (Select 3) Features specific to Rollup Report Properties Which features do you need to configure in the view of new rollup properties? Which of the following statements about custom funnels (select three) is correct? What was the percentage of users who left the funnel between stage 1 and stage 2 in the custom funnel below (select three)? When does the Analytics 360 report sample? What are the main advantages of custom tables compared to sample-free reports? What is a big query? What are the benefits of using BigQuery to analyze Analytics 360 data? (Select 3) BigQuery can achieve any reporting goal, but not with the Google Analytics interface. What do I need to create before completing my BigQuery integration with Analytics 360 (choose two)? Which of the following fields is available in BigQuery using the BigQuery export schema? Why are dbm/cpm sessions reported in all traffic>source/media reports different from the number of sessions reported when retrieving Google Marketing Platform >Display & Video 360 Report >? (Choose 2) All traffic > source/media reports may be sampled when google marketing platform > display & video 360 report > acquisition is not always sampled Campaign Manager, Display & Video 360 or Search Ads 360 Is there a type of conversion that can be reported in conversion > multichannel reports? If the (choose three) property is integrated into both Display & Video 360 and Campaign Manager and Auto-Tagging, what is the source/media for the Display & Video 360 session? The next day, users are moved to the site through an email campaign. How to report sessions > How to report in campaign manager There is a discrepancy between campaign manager clicks in Google Analytics and click-through sessions in Campaign Manager, which of the following is different? Which reports do you use to understand how to view interactions through a complete purchase path (select three)? Once integrated with Campaign Manager, where can I use the Campaign Manager dimension in Google Analytics? (Choose 3) Google > AcquisitionIn the Platform> Campaign Manager > Campaign Report, which metrics group do you want google analytics sessions to appear side-by-side with Impressions and Clicks in Campaign Manager? What are the benefits of using auto-tagging in Campaign Manager integration? If I want to see the value of a manual tag for campaign manager traffic (choose three), what's the feature I want to edit in Google Analytics? Assuming you're using standard default channel group definitions and DCRID auto-tagging, which channels include display and video 360 sessions? How do I create an audience in Google Analytics based on the Display & Video 360 dimension (choose two)? Which of the following can be performed with Display & Video 360 Integration (choose two)? (Choose 3) What are the benefits of search ads 360 report integration? Which default channel group consistently includes traffic for search ads 360 ads when using (choose three) auto-tagging? Which of the following methods is used to calculate ROAS? Which Search Ads 360 reports and metrics do you want to see when identifying common keywords that tend to have high site engagement (choose two)? Which set of reports do you use to display detailed Google Ads dimensions such as sitelinks, bid adjustments, and search queries?Exam Name: Start using the Google Analytics 360 Assessment Exam URL: Note: We did our best to keep users updated for free. You can also update and post new or existing question answers. There are many questions on our website, but it is not easy to check them regularly. It would be great if you could help us update our website. Please comment on the same answer post or page or contact us from the contact page. We will try to update the questions/answers as soon as possible. What features are only available in the Analytics 360 property? (Select 3) Features specific to Rollup Report Properties Which features do you need to configure in the view of new rollup properties? Which of the following statements about custom funnels (select three) is correct? 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When all traffic > source/media reports are integrated with Campaign Manager, Display & Video 360 or Search Ads 360, all traffic > source/media reports are not always sampled, but the types of conversions that can be reported in multichannel funnel reports > conversions can be sampled. If the (choose three) property is integrated into both Display & Video 360 and Campaign Manager and Auto-Tagging, what is the source/media for the Display & Video 360 session? The next day, users are moved to the site through an email campaign. How to report sessions > How to report in campaign manager There is a discrepancy between campaign manager clicks in Google Analytics and click-through sessions in Campaign Manager, which of the following is different? Which reports do you use to understand how to view interactions through a complete purchase path (select three)? Once integrated with Campaign Manager, where can I use the Campaign Manager dimension in Google Analytics? (Select 3) What metric groups do you select to view Google Analytics sessions side-by-side with Campaign Manager impressions and clicks in Google Marketing Platform> Campaign Manager> Campaign Report> What are the benefits of using auto-tagging in Campaign Manager integration? If I want to see the value of a manual tag for campaign manager traffic (choose three), what's the feature I want to edit in Google Analytics? Assuming you're using standard default channel group definitions and DCRID auto-tagging, which channels include display and video 360 sessions? How do I create an audience in Google Analytics based on the Display & Video 360 dimension (choose two)? Which of the following can be performed with Display & Video 360 Integration (choose two)? (Choose 3) What are the benefits of search ads 360 report integration? Which default channel group consistently includes traffic for search ads 360 ads when using (choose three) auto-tagging? Which of the following methods is used to calculate ROAS? Which Search Ads 360 reports and metrics do you want to see when identifying common keywords that tend to have high site engagement (choose two)? (Choose two) A set of reports to use to display fine-grained Google Ads dimensions such as:Bid adjustments and search query queries.

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